

Course Syllabus/Year Plan
Arts & Communication Career Pathway Core
Fall 2020 - Spring 2021

Instructor: Mr. John Altomare
Room: D-53
Grade Levels: 9-12
Ph: 338-6810 Ext. 169
jaltomare@waimeahs.k12.hi.us
www.menhunegraphics.weebly.com



Course Description: Arts and Communications focuses on visual art vocational careers, their pathway philosophies, industry techniques, theories, practices, and application to create real products for clients. This course gives the student the opportunity to explore and experience the different opportunities of the industry, and also seeks to prepare students with an introduction in the Arts and Communications Career Pathway. There will also be overlap, integration and collaboration with other academic areas with regards to shared “Big Ideas”.

Course Expectations: Each quarter the Learner will be expected to attain the Knowledge, Comprehension, and Application of various lesson objectives. One way this will be assessed is that tests and quizzes will be given to check the student’s comprehension level. Also, writing assignments, group and individual activities, and observations will be used as a means to assess the learner’s knowledge, skill, and ability in the different areas of Arts & Communications. Then creation of designed products and task assessments will be used in assessing a student’s progress and knowledge gained. By the end of the course the Learner will be able to apply the knowledge and skills learned in class to relate to outside activities and generalize these skill sets.

Course Rationale: Skills and knowledge gained through Arts and Communication can enhance ALL post graduate goals such as but not limited to college degrees, vocational or technical education and directly entering the workforce. A solid understanding of Arts and Communications will help students be more prepared in creating quality products as well as help them be more creative and effective visual, oral and written communicators. Students will also be familiar with various career paths within the Arts and Communications pathway.

Course Content: The Learner will gain knowledge, skills, and abilities to:

- 1) Understand and demonstrate the importance of keeping the work area safe and clean, ensuring efficient work operations as practiced by Arts & Communications industries and OSHA.
- 1) Identify and describe the different Occupational Concentrations within the Arts and Communications Career Pathway.
- 2) Employ the concepts of human relations, employability, communication, and leadership skills necessary in the Arts and Communications Career Pathway. GLO #1 & #GLO2
- 3) Utilize basic academic skills relating to the Arts and Communication Career Pathway to include but not limited to; reading, writing, social studies, applied math and computer graphic interfaces.
- 4) Create Arts and Communication Career Pathway projects by participating in activities that simulate different occupation concentration experiences and standards.

Computer Graphic Programs: These are free, online, work with chromebooks, and any device that you can access google chrome.

www.kleki.com (pixel based drawing application, similar to *Adobe Fresco*)

www.pixlr.com (pixlr e version, photo and pixel based manipulation, similar to *Adobe Photoshop*)

www.vectr.com (vector graphic manipulation, similar to *Adobe Illustrator*)

***if you already have Adobe Photoshop, Illustrator or the whole suite, then you may continue using those.

Tentative Year Plan

1st Quarter-

- **OSHA 10 Safety**
- **Elements and Principles of Design/Cornell Notes** (ongoing throughout the year)
- **Design Thinking-** the process of creating visual designs to communicate a message
- **Illustration and Social Driven Art-** *Political and entertainment cartoons & Illustration* (hand drawn and www.kleki.com)
- **Safety-** Existing/ Potential Hazard in Arts & Communication Pathway posters
- **Safety-** Compliance of safety rules and regulations
- **Legal Ethics-** Copyright Laws, Fair Use
- **Critiquing** self and peer work (ongoing throughout the year)
- **Career Exploration**
- **Culture-** *Tribal, indiginous, pop culture, etc...*

2nd Quarter-

- **Elements and Principles of Design/Cornell Notes** (ongoing throughout the year)
- **Photography-** Basic camera operation, identification and photography
- **Basic Photo Editing and Design** (www.pixlr.com)
- **Creativity-** raster/pixel image manipulation
- **Customer Service-** Concepts, Importance, Needs, and Expectations
- **Legal Ethics-** Compliance of Copyright Laws, Fair Use
- **Stenciling and Vinyl Sticker design** based on edited photos (sticker or t-shirt)

3rd Quarter-

- **Story book-** visual storytelling exploration (www.vectr.com)
- **Elements and Principles of Design/Cornell Notes** (ongoing throughout the year)
- **Video and animation Explorations** (vector art)
- **The Commercial (animation)**
- **Animation and Flipbooks**
- **Role/ Impact of Media-** Information and Entertainment Standpoints
- **Aesthetics-** Utilizing Rubrics
- **Current Technology-** Societal Impact, Ways used, Ethical Impact, Value of Technology
- **Creativity-** Flash and GIFF Application
- **Career Exploration**

4th Quarter-

- **Aesthetics-**Utilizing Rubric
- **Elements and Principles of Design/Cornell Notes** (ongoing throughout the year)
- **Management-** Organization, Management Responsibilities, Collaborating, Marketing Plan
- **Current Technology-** Societal Impact, Value of Technology (www.weebly.com)
- **Creativity-** online presence, website design, social media platforms
- **Social Media-** The power of Memes
- **Awareness-**Poster Design
- **Career Exploration**

***Top Projects in select areas may be entered into the HHGE Competition**

**** Some projects may be added or emitted as time permits**

Activities: Daily Classroom activities will include, but not be limited to:

- 1) Classroom lectures
- 2) Demonstrations
- 3) Group projects
- 4) Individual projects
- 5) Oral Presentations
- 6) Research paper/ Journals/ Article reviews

Safety Requirements:

Students will be given required safety briefings relating to daily work in and out of the classroom.

Student Expectations and Requirements:

- It is the student's responsibility to come to class prepared and ready to work.
- Attendance is a must (Unexcused absences and tardiness will result in a lower grade because so much work is done in class on equipment that cannot leave the classroom)
- It is your responsibility to acquire any missed assignments or homework.
- Class participation and use of good judgment is required during class discussions.
- Problematic behavior and/ or insubordination will not be tolerated. Instructor reserves the right of punishment options. (recess or after school detention in class may be substituted for regular after school detention with instructor consent)
- Projects and work must be completed by required deadline. More time may be allotted with instructor consent.

Grades/ Assessment: All work and assignments will be scored on a 100 point system. The course grade will be based on the following percentage breakdown:

75% Test ,Quizzes,Oral Presentations, Group and Individual Projects (Summative Assessment)

25% Formative Assessment

GLO #2 The understanding that it is essential for human beings to work together

- Respect people's feelings, ideas, abilities and cultural diversity
- Cooperates with and helps and encourages other in group situations
- Understands and follows rules of conduct
- Analyzes conflicts and applies methods of cooperative resolution
- Demonstrates responsible and ethical behavior in decision making
- Responsibly implements a solution

GLO #1 The ability to be responsible for one's own learning

- Sets priorities and establishes achievable goals and personal plans for learning
- Plans and manages time and resources to achieve goals
- Monitors progress and evaluates learning experiences
- (Being Professional, Organized, Reliable, and On time)
- Notes / Warm up Writings

Grading Scale:

- A (4)= 90-100
- B (3)= 80- 89
- C (2)= 70- 79
- D (1)= 60- 69
- F (0)= 50- 59

*Extra credit work may be used to raise student grade point average. See instructor for details.

Required Supplies and Materials: Students will need a folder/ notebook to keep notes, pen or pencil, and loose leaf paper. They will also need a chromebook, tablet, ipad, or other way to access google classroom, online graphic programs and share pictures/scans of work. Students will be given advance notice if other supplies may be required to accomplish classroom projects.

Classroom rules:

- **MUTUAL RESPECT-** *Respect yourself, others, and property.* This includes appropriate bodily gestures and language. Treat others as you would like to be treated.
- **BE RESPONSIBLE-** Act responsibly so that you will succeed in learning and bettering yourself and not affect others rights to learn and better themselves. You are ultimately responsible for your success or failure based on your desire to succeed and overcome all obstacles. Be responsible for your own learning.
- **BE PUNCTUAL AND PREPARED-** Just like a job, showing up on time and being prepared to apply yourself to the tasks at hand will affect your success. Increase your chances to succeed by being both punctual and prepared.
 1. *No eating, drinking, or gum chewing near computer terminals.* Dispose of any items before entering or keep items at desks with no computers. Rule may be subject to change depending on student cooperation and trash pick up.
 2. Students shall be in their seats when the tardy bell rings, and stay in seat until attendance is taken. Failure to comply may result in an ABSENT or TARDY mark.
 3. Students will bring their pencil or pen and paper to do their assignments or projects.
 4. Students will not leave the room before the bell rings without permission.
 5. Students will not write or draw on any books, tables, equipment, or building.
 6. Students will clean up their equipment and work area before leaving the classroom.

****When in person classes resume, Cell Phones will be collected at the beginning of each period and handed back at the end, per WHS policy. Failure to comply will result in confiscation of phone (to be turned into office) and referral and possible detention/suspension.

Please go to the following web address to fill out the required syllabus confirmation and student information.

<https://bit.ly/2020AltoSyl>



ZOOM EXPECTATIONS



BE ON TIME

Wake up early
Log on with your name a few minutes before class



BE IN A QUIET PLACE

Find a quiet place
Check your surroundings



BE PREPARED

Computer is charged
Camera is on
Use headphones if you have them



PRESENTATION

Wear appropriate clothing (schoolwear)
Sit up straight
Be in camera view



MUTE YOURSELF

Mute yourself when your teacher or another student is talking



PARTICIPATION

Be focused
Be attentive
Be an active participant



CHAT RESPONSIBLY

Raise your hand to speak
Type your question in the chat box



COMMUNICATION

Speak clearly
Look up when speaking
Stay on topic
(no side conversation)



BE RESPECTFUL

R-E-S-P-E-C-T
Be kind
Be considerate
Sign out

